



Directory and Web Site Advertising 2011 - 2012

- Distributed to adjusters, carriers, case managers, rehabilitation counselors, nurses, and referral sources
- Best exposure to the Workers' Compensation Industry
- Over 3,500 copies distributed to Florida membership, IARP conferences/workshops, Workers' Compensation Conference, and other professional organizations.

Return camera-ready art, form, and payment (per schedule shown below) by: 07-01-2011.

Contact Person:	_____
Company Name:	_____
Mailing Address:	_____
City/ST/Zip/County:	_____
Phone:	_____
Fax:	_____
E-mail & Web Site:	_____

****Email artwork to vaheyart@yahoo.com. Use one of the following: Photoshop 5, Corel 11 or lower, PageMaker 6.5 or lower; PDF, TIF, JPG, EPS, @ 300DPI or higher.**

WEB PAGE AND DIRECTORY AD PRICING

Ad Type	Ad Size	Cost	Total
Directory Business Card:	3.75" wide X 2.25" high	\$165.00	
Directory Half Page:	4.5" wide X 3.75" high	\$360.00	
Directory Full Page:	4.5" wide X 7.5" high	\$605.00	
Directory Outside Back Cover:	4.5" wide X 7.5" high	\$1,100.00	
Directory Inside Back Cover:	4.5" wide X 7.5" high	\$880.00	
Directory Inside Front Cover:	4.5" wide X 7.5" high	\$770.00	
Web Page:	155 pixels wide X 125 pixels high	\$305.00/Year	

***20% Discount Given to Ad Price if Both Web and Directory Ad Purchased**

Check here if you would like to donate your 20% discount towards the IARP Scholarship Fund

Make check payable to: Florida Chapter of IARP	Total Paid:	
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****Email artwork as noted above or mail camera-ready art along with this form and payment before 07-01-2011.**

**Lisa Hellier
Florida IARP Directory Chairperson
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